Krieghoff claims its hunting guns offer the best of German craftsmanshin



Innovative, durable & reliable

Surviving two world wars, Krieghoff stubbornly builds some of the very best hunting and sporting guns in the world. One year short of the brand's 125th anniversary, managing director Phil Krieghoff looks confidently into the future.

ounded in 1886 as Sempert & Krieghoff, the Krieghoff family firm has been synonymous with quality craftsmanship and technical innovations through the ages. Originally based in the German gun capital of Suhl, Krieghoff reestablished its production near the Danube River in the city of Ulm. This is where all Krieghoff guns and rifles are still being

produced.



Deiter and Phil Krieghoff are confident of further success for the company. Members of the fourth and

fifth generations of the Krieghoff

family still honour the company tradition of technical perfection and innovation, selling Krieghoff guns worldwide. While the US market is by far the company's biggest market, especially for sporting guns, the regions with the most potential for growth are Russia, Australia and Eastern Europe, according to Phil Krieghoff. To cater for the huge US market directly, Phil's uncle, Dieter Krieghoff, set up US-

Traditional handmade hunting guns

Next to the hunting range - produced by combining precision machining and hand-adjustment – Krieghoff also produces several types of exclusively handmade

hunting guns that, the firm claims, are the pinnacle of German craftsmanship. Next to the Trumpf box-lock drilling combination guns are the Neptun side-lock drilling combination guns. These guns

are so perfect that they haven't changed much for the past 100 vears. Noticing an increasing international demand for

authenticity and top-quality

craftsmanship, Krieghoff

launched the Essencia range of handmade guns and rifles. including a side-by-side sidelock gun and a side-lock singleshot rifle.

Most people buy a Krieghoff only a couple of times in their life, saving money for and dreaming of the purchase for years.

based Krieghoff International

With a yearly production of about 2,500 to 3,000 hunting and sporting guns and rifles, Krieghoff employs about 96 people. More than half of these employees are actively involved in hunting and/or the shooting

The company's focus remains firmly on constantly improving existing products, innovating even further and delivering an excellent after-sales service. Sport-shooters everywhere know this to be true. Krieghoff is present with a company service team at every major competition to ensure their guns are properly serviced. For the gun trade. Phil foresees challenging times considering the tightening of gun regulations internationally. This is why he urges the international gun industry to unite and act together as one.

When tackling the global crisis, Phil admits this situation also had a negative impact on the company's turnover, although not the spectacular drop some mass-

producing gun manufacturers experienced. According to Phil. the reason for this is that most people of buy a Krieghoff only a couple times in their lifetime, saving money for and dreaming of the purchase for years. A crisis

may affect a man's income but doesn't put him off his dreams. Apart from top-of-therange hunting guns, which are entirely handmade by the Krieghoff craftsmen, Krieghoff strongly believes in the marriage between precision machining and hand-adjusting to produce superb quality products. With machinery capable of producing extremely precise components, Krieghoff has earned a reputation as a supplier of milled parts for a number of other gunmakers. The hand-adjusting is done by skilled craftsmen, many of whom started their careers as apprentices at

Krieghoff.

Stock making

engraving are done by hand. This way each gun, even a standard

one, is unique. Next to the whole range of standard hunting and sporting guns and rifles, Krieghoff offers the possibility to build a bespoke gun to every individual client's wishes. The possibilities are seemingly endless, varying from wood upgrades to specific calibres and engraving.

COMPANY PROFILE